

# **The Official Rules of the HRM's *Walks with Artists* Digital Photo Contest**

**VOID WHERE PROHIBITED**

## **SUMMARY**

**For centuries, the Hudson Valley has attracted intrepid artists to explore and depict its natural splendor. These views have then been collected, displayed, and impacted the way we envision nature. In 40 paintings, prints, and photographs from the Museum's permanent collection, the exhibition examines the key role artists play in bringing views of nature indoors—in a domestic or gallery setting—while inspiring our own outdoor itineraries.**

**The exhibition connects artists and artworks across decades and even centuries and is organized around the elements that artists use to compose landscape paintings—trees and terrain; figures and structures, water and sky.**

## **ASSIGNMENT**

Capture a vista of the local (Hudson River Valley) environment rooted in one of the thematic elements of the exhibition—trees and terrain; figures and structures; water and sky. The winning photographs will be displayed in the Museum Lobby as an entry point into the exhibition and on HRM's social media channels, adding an interactive and community-driven element. **ALL PHOTOS MUST BE SUBMITTED VIA INSTAGRAM FOR CONSIDERATION.**

**Entries must include captions with the following information:**

@hudsonrivermuseum and #HRMPhotoContest  
Name of location (ex: Hudson River Waterfront, Yonkers)  
Detailed caption of subject matter

## **ENTRY PERIOD**

The Photo Contest ends at 11:59pm on **Wednesday November 1, 2017** (the "Entry Period"). Entries submitted before or after the Entry Period will not be eligible. **JUDGING PERIOD**

Judging begins at 12:00am on November 2, 2017 and ends at 11:59pm on November 18, 2017 (the "Judging Period"). **RESULTS**

Results will be announced on November 8, 2017. Selected images will be on display in the Museum lobby November 15, 2017 through January 21, 2018.

## **WHAT TO ENTER**

Capture a vista of the local (Hudson River Valley) environment rooted in the thematic elements of the exhibition—trees and terrain; figures and structures; water and sky.

All entries must be submitted through **Instagram**. Higher resolution files of at least 8 x 10 inches; 240 dpi/ppi may be requested should an entry be selected to be awarded a prize or an honorable mention. All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified.

Entries may originate in any format — including, but not limited to digital files, digital prints, color transparencies, color prints, or black and white prints — so long as they are submitted through Instagram. **Entries must include @hudsonrivermuseum and the hashtag #HRMPhotoContest.** Selected entrants will be contacted through direct message on Instagram and asked to electronically submit full size photograph in a .JPEG .jpg, or.png form. Multiple exposures that have been combined to produce a single "High Dynamic Range" image are acceptable.

Entries must include captions with the following information:

@hudsonrivermuseum and #HRMPhotoContest  
Name of location (ex: Hudson River Waterfront, Yonkers)  
Detailed caption of subject matter

Previously published material for which non-exclusive rights were granted may be entered as long as you still maintain the right to grant us a license (see "Your Rights" below). You must be able to disclose when and where the photo appeared previously to the Hudson River Museum upon request.

*If you choose to include people in your submission, you are responsible for obtaining the necessary releases from the individuals depicted, and must be able to provide copies of those releases to Hudson River Museum upon request.*

The following submissions are ineligible:

- Photos that violate or infringe upon another person's rights, including but not limited to copyright and photographs of persons without the necessary consent required by law in your jurisdiction. The Hudson River Museum reserves the right to require entrants to submit evidence of the subject's legal consent to be photographed for the submitted photograph, which may include a signed waiver from the subject. NOTE: Waiver requirements vary by jurisdiction, and the entrant is responsible for obtaining a legally enforceable waiver from any photographed subject.
- Photos that contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content.
- Images that involve the willful harassment of wildlife, or damage to the environment by the photographer.
- Images that involve putting any individual or animal in danger.

The Hudson River Museum shall determine entry eligibility in its sole and absolute discretion.

Submissions may be watermarked if desired, but the watermark should be inconspicuous enough to not interfere with the judging of the photo. A watermarked photo might not be honored by the competition (at the judges' sole discretion) if the photographer is unable or unavailable to provide a pristine, watermark-free version of the image when asked. Images will be judged on originality, technical excellence, composition, overall impact and artistic merit.

## **HOW TO ENTER**

**All images must be submitted through Instagram.** Entries must be captioned. The caption must contain @hudsonrivermuseum and the hashtag #HRMPhotoContest as well as all required fields for the submission to qualify for the photo contest, including information about your photo submission.

You can select an image directly from your computer desktop, or submit images from Facebook, Twitter, and Instagram for consideration in the contest. **Digital images that are sent via mail or email will not be accepted.**

Multiple submissions per person allowed; only one winning entry possible per person. Sponsor reserves the right to reject any additional entries or entries that do not comply with these Official Rules. By entering, you indicate your unconditional agreement to, and acceptance of, these Official Rules and Sponsor's decisions,

which are final and binding. You cannot win a prize unless you comply with all requirements in these Official Rules.

Entrants may be asked to supplement their submission (such as with a paragraph about their photo or the highest resolution version of their photo) anytime on or after November 8, 2017.

## **ELIGIBILITY**

The Hudson River Museum *Walks with Artists* Digital Photo Contest ("Photo Contest") is open to all professional and amateur photographers ages 16+. Trustees, full-time employees, interns, or partners of the Hudson River Museum, as well as the immediate family (spouse, parents, siblings, and children) and household members of employees, are not eligible to enter.

By submitting an entry to the Photo Contest, entrants certify that their participation in this Photo Contest is not illegal or in violation of any law, regulation, treaty or administrative act, and that the laws of their governing jurisdiction of residence at the time of entry do not prohibit or restrict the receipt of any Prize under this Photo Contest.

The Hudson River Museum reserves the right to reject any entry if, in the Museum's sole discretion, the laws of an applicable jurisdiction, including but not limited to the entrant's jurisdiction of residence at the time of entry, would prohibit or limit the Museum from proceeding with the Contest as intended or the consideration or awarding of any Prize would impose additional administrative, tax, operational, or legal burdens on Hudson River Museum.

## **SPONSOR**

The Photo Contest is sponsored by the Hudson River Museum ("Sponsor"). This Photo Contest is in no way sponsored by, endorsed by, administered by, or associated with, Facebook.

## **JUDGING**

Photos will be judged on originality, technical excellence, composition, overall impact, artistic merit and subject matter relevance to the assignment. Judging will be conducted by a panel of Hudson River Museum employees (the "Panel"). The Panel will evaluate all valid entries and pick the following winners in the following categories:

- 1. Trees and Terrain**
- 2. Figures and Structures**
- 3. Water and Sky**

You've nailed it. Your image rises above the rest and encapsulates *Walks with Artists* in a stunning way.

4. **Honorable Mention**

Amazing images that showcase and illustrate the elements of landscape as explored in the exhibition.

All judging decisions are final. Please do not contact us about the status of entries or judging.

Hudson River Museum will notify the winner via **Instagram** direct message.

**POTENTIAL WINNER REQUIREMENTS**

Except where prohibited, a potential winner may be required to complete and return an affidavit of eligibility, including proof of age, and liability/publicity release within 14 days. If a potential winner fails to return these documents on time, an alternate potential winner may be selected in his/her place.

**PRIZES**

The HRM will award the following prizes:

1st Prize in each of three categories (Trees & Terrain; Figures & Structures; Water & Sky)

Honorable Mention

The winning images will be printed by the Museum and displayed in the Museum lobby from Wednesday, November 15, 2017 through January 21, 2018.

Any prize details not specified above will be determined by the Sponsor, in its sole discretion. A prize may not be transferred and must be accepted as awarded. A winner may not request cash or a substitute prize; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason, as determined by Sponsor, in its sole discretion.

**QUESTIONS**

Questions and inquiries about contest rules can be emailed to [prdept@hrm.org](mailto:prdept@hrm.org)

**YOUR RIGHTS**

**You will retain all rights to any photograph you submit -- including ownership if applicable.**

If you submit a photograph to enter the Photo Contest, you grant the Hudson River Museum a royalty-free, nonexclusive right to:

- Display the photograph in the Museum's galleries, on our website and on social media.
- Allow third-parties to share the photograph on social media.
- Use the photograph on the Internet and in Social Media in support of our mission.
- Use the photograph in the Hudson River Museum's internal and external communications materials including but not limited to websites, e-newsletters,, marketing and fundraising publications, advertising, multimedia, and other marketing materials..
- Use, in connection with the Photo Contest, your name, city, state and country of residence in promotions and other publications
- Retain a digital copy of your photograph that will be archived in the HRM photo library and accessible to HRM staff.

The Hudson River Museum will endeavor to credit all photographs with the caption "Person's Name" when the full name is available.

## **GENERAL CONDITIONS**

In the event that the operation, security, or administration of the Photo Contest is impaired in any way, the Sponsor may, in its sole discretion, either: (a) suspend the Photo Contest to address the impairment and then resume the Photo Contest; or (b) award the prize(s) from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify and seek damages from any individual who tampers with the operation of the Photo Contest, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication by Sponsor. In the event of a dispute as to the owner of an online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the owner. The Photo Contest is subject to federal, state, and local laws and regulations and is void where prohibited.

## **RELEASE AND LIMITATIONS OF LIABILITY**

By entering, you agree to release and hold harmless Sponsor, Facebook, their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Photo Contest or receipt

or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Photo Contest; (b) technical errors; (c) printing errors; (d) late or undelivered mail; (e) errors in the administration of the Photo Contest; or (f) injury or damage to persons or property. You waive the right to claim any attorneys' fees and any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

## **PRIVACY AND PUBLICITY**

The information you provide when you enter is provided to the Sponsor, not to Facebook. Except where prohibited, you consent to the Sponsor's use of your name in any list of winners (if applicable) and for promotional purposes in any media without further payment or consideration.

## **DISPUTES**

You agree that any and all disputes, claims and causes of action arising out of, or connected with, the Photo Contest or any prize awarded shall be resolved individually, without resort to any form of class action. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Photo Contest, shall be governed by, and construed in accordance with, the laws of New York, without giving effect to any choice of law or conflict of law rules.

## **QUESTIONS**

Questions and inquiries about contest rules can be emailed to [prdept@hrm.org](mailto:prdept@hrm.org)